

TENTATIVE AGENDA
VIETNAM EXPORT PROMOTION FORUM 2022
“Green Export Promotion”

Time: 13:30 – 17:00, November 28, 2022
Venue: Sala Convention Center, 10 Mai Chi Tho, District 2, Ho Chi Minh City,
Co-chair: Leader of the Ministry of Industry and Trade, Leader of European Chamber of Commerce in Vietnam

Time	Content
13:30	Registration
14:00	Opening remarks by H. E. Mr. Nguyen Hong Dien, Minister of Industry and Trade
14:05	Welcome remarks by Mr. Jean-Jacques Bouflet, Vice-Chairman of the European Chamber of Commerce in Vietnam
14:10 (40min.)	<p>Section 1: Practical issues on green growth/green economic development</p> <ul style="list-style-type: none"> - The need for green export promotion, its practical implementation in Europe, and recommendations for Vietnamese businesses to take advantage of the EVFFTA in order to develop green exports to the EU (10 min.) <p>Mr. Bartosz Cieleszynski, Deputy Head of Trade Section, EU Delegation to Vietnam</p> <ul style="list-style-type: none"> - Experience in developing criteria to meet green regulations; experience in adapting the industry to be green in order to attract customers and enhance competitiveness (15 min.) <p>(Mr. Mathieu Lamolle, Senior Advisor - International Trade Centre (ITC)/ Green & Inclusive Value Chains (GIVC), Division of Sustainable and Inclusive Trade (DSIT) - Online</p> <ul style="list-style-type: none"> - The importance of green export promotion; the role of trade promotion in promoting green and sustainable export development; and recommendations for Vietnam (15 min.) <p>(Mr. Clement Graf, Head of SIPPO Programme)</p>
14:50 (30 min.)	<p>Section 2: Enhance the capacity of export promotion towards green growth</p> <ul style="list-style-type: none"> - Green economic development orientation to motivate export development (of industry and trade) in Vietnam (15 min.) <p>(Assoc. Prof., Dr. Nguyen Hong Quan, Director of the Institute for Circular Economy Development (ICED)</p>

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	<p>- Green export promotion policy orientation to support Vietnamese enterprises to develop green export (15 min.)</p> <p>Mr. Vu Ba Phu, Director General of Vietnam Trade Promotion Agency (VIETRADE)</p>
15h20	Coffee break
15:30 (40min.)	<p>Section 2: Enhance the capacity of export promotion towards green growth (cont.)</p> <p>- Awareness of the green development and readiness level of Vietnamese seafood enterprises; difficulties, challenges and policy recommendations (5-7 min.)</p> <p>(Mr. Truong Dinh Hoe, General Secretary of Vietnam Association of Seafood Exporters and Producers (VASEP))</p> <p>- Sharing the practices of Vietnamese businesses that have implemented green production, and export development to adapt to green consumption trends, and enhance competitiveness to meet global market regulations (10-15 min.)</p> <p>(Mrs. Nguyen Thi Lien, Vice General Director of Phong Phu International Joint Stock Company)</p> <p>(Mr. Dinh Hong Ky, Chairman of SECOIN JSC.)</p> <p>- Experience in building a legal/policy framework for developing export products that meet green standards and recommendations for Vietnam (15 min.)</p> <p>(Mr. Florian Beranek, UNIDO Lead Expert Responsible for Business Development)</p>
16:10	<p>Q&A Session (30 min.)</p> <p>- Mr. Bartosz Cielezynski, Deputy Head of Trade Section, EU Delegation to Vietnam</p> <p>- Mr. Mathieu Lamolle, Senior Advisor - International Trade Centre (ITC)</p> <p>- Mr. Clement Graf, Head of SIPPO Programme</p> <p>- Mr. Vu Ba Phu, Director General of Vietnam Trade Promotion Agency</p> <p>- Assoc. Prof., Dr. Nguyen Hong Quan, Director of the Institute for Circular Economy Development (ICED)</p> <p>- Mr. Florian Beranek, UNIDO Lead Expert Responsible for Business Development</p>
16:40	<p>Closing remark and conclusion</p> <p>H. E. Mr. Nguyen Hong Dien, Minister of Industry and Trade</p>